







Philips, a born innovator

For over 125 years, we have been improving people's lives with a steady flow of ground-breaking innovations

The founding fathers of Philips







Frederik

Gerard

Anton



Royal Philips in 2018





EUR 18.1 billion sales

50 comparable sales growth More than 1/4 of sales from solutions

~77,000 employees in over 100 countries





 We strive to make the world healthier and more sustainable through innovation

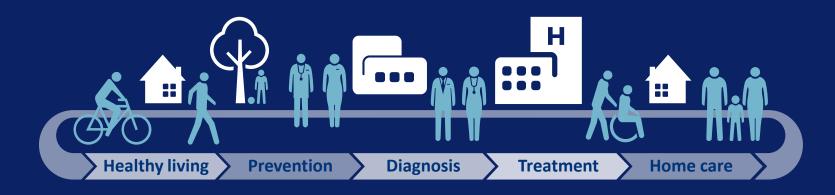
We're aiming to **improve the lives** of

3 billion people a year



Towards seamless, 24/7 connected care





Quadruple Aim



Improved patient experience



Improved patient outcomes



Improved staff satisfaction



Higher productivity, lower cost of care delivery



